

# Silicon Motion Showcases Next-Generation Controller Solutions for 3D NAND at 2016 Flash Memory **Summit**

August 8, 2016

## Celebrates market leadership in surpassing five billion NAND flash controllers shipped in the past ten years

MILPITAS, Calif., Aug. 8, 2016 /PRNewswire/ -- Silicon Motion Technology Corporation (NasdagGS: SIMO) ("Silicon Motion"), a global leader in NAND flash controllers for solid-state storage devices, today announced it will be presenting at the upcoming Flash Memory Summit in Santa Clara, CA from August 9th to 11th and will be showcasing an array of industry-leading, next-generation turnkey controller solutions for high-performance SSD, UFS, UHS and USB products using 3D NAND. Since 2005, Silicon Motion has shipped over five billion NAND controllers - more than any other controller company in the world - and will commemorate this milestone at Flash Memory Summit.

The 3D NAND controller solutions to be displayed at Silicon Motion's Flash Memory Summit booth #413 include:

- PCIe Gen3 x4 NVMe 1.2 SSD Controller SM2260
- SATA 6Gb/s SSD Controllers SM2246EN and SM2258
- UFS 2.1 Controllers SM2750
- UHS-I/UHS-II SD Solutions SM2702/SM2704
- USB 3.1 Gen1 solutions SM3268 and SM3269

In addition, Silicon Motion representatives will present at the following forums at Flash Memory Summit:

Pre-Conference Seminar H: Designing SSD Controllers (Monday, August 8, 1:00pm-5:00pm): Jeff Yang, Principal Engineer of Silicon Motion's Algorithm & Technology team, will be speaking about "ASIC/Merchant Chip-Based Flash Controllers" as part of Pre-Conference Seminar H.

Forum E-21: Controllers and Flash Technology Part 1: Hardware and Algorithms (Wednesday, August 10, 8:30am to 10:50am): Yuluen Wang, Senior Engineer of Silicon Motion's Algorithm & Technology team, will be speaking about "Ultra High Throughput ECC for SSD" as part of Forum E-21.

Forum C-22: SSD Concepts (Wednesday, August 10, 3:50pm-6:15pm): Jeff Yang, Principal Engineer of Silicon Motion's Algorithm & Technology team, will be speaking about "Enabling the Reliable TLC SSD System" as part of Forum C-22.

Session 303-D: PCIe/NVMe Extensions, Part 2 (Thursday, August 11, 2:30pm-3:45pm): Rick Huang, Product Marketing Manager of Silicon Motion, will be presenting "PCIe NVMe Client SSD with 3D TLC" as part of Session 303-D.

Session 303-H: Automotive Applications (Thursday, August 11, 2:30pm-3:45pm): Jason Chien, Product Marketing Director of Silicon Motion, will be presenting "Reliable Solid State Storage for IoT / Automotive" as part of Session 303-H.

For more information on Silicon Motion, please go to <a href="http://www.siliconmotion.com">http://www.siliconmotion.com</a>.

#### **About Silicon Motion:**

We are the global leader in supplying NAND flash controllers for solid state storage devices and the merchant leader in supplying SSD controllers. We have the broadest portfolio of controller technologies and solutions and have shipped over five billion NAND controllers, more than any other company in the world. Our controllers are widely used in embedded storage products such as SSDs and eMMCs which are found in smartphones, PCs and industrial and commercial applications. We also supply specialized high-performance enterprise and industrial SSD solutions. Our customers include most of the NAND flash vendors, storage device module makers and leading OEMs. For further information on Silicon Motion, visit us at www.siliconmotion.com.

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To view the original version on PR Newswire, visit: <a href="http://www.prnewswire.com/news-releases/silicon-motion-showcases-next-generation-controller-solutions-for-3d-nand-at-2016-flash-memory-summit-300310141.html">http://www.prnewswire.com/news-releases/silicon-motion-showcases-next-generation-controller-solutions-for-3d-nand-at-2016-flash-memory-summit-300310141.html</a>

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