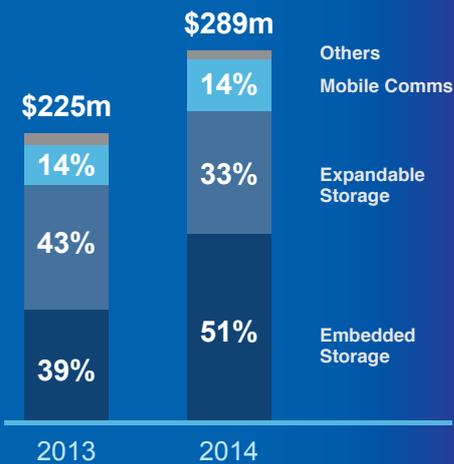


### Quick Facts

<b>Founded</b>	1995
<b>IPO</b>	2005
<b>NasdaqGS</b>	SIMO
<b>Revenue</b>	\$289 million (2014)
<b>Employees</b>	824 (2014 year-end)

### Revenue Mix



### Investor Contacts

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*Director of IR and Strategy*

E-mail: [IR@siliconmotion.com](mailto:IR@siliconmotion.com)
**Selina Hsieh**
*Investor Relations*

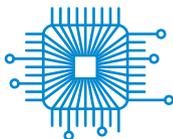
E-mail: [IR@siliconmotion.com](mailto:IR@siliconmotion.com)

Silicon Motion Technology Corporation (NasdaqGS: SIMO) is a global leader and pioneer in developing NAND flash controller ICs for solid-state storage devices and specialty RF ICs for mobile devices. We supply more NAND flash controllers than any other company in the world and have one of the broadest portfolios of controller solutions and technologies.

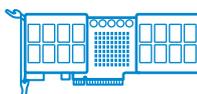
Our key products are controllers used in embedded storage products such as SSDs and eMMCs, as well as in expandable storage products such as memory cards and USB flash drives. Our products are widely used in consumer devices such as smartphones, tablets and PCs and for industrial, enterprise, commercial and other applications. Our customers include most of the NAND flash makers, leading technology OEMs, and the majority of storage device module makers. More NAND flash products, especially next-generation flash, produced by Intel, Micron, Samsung, SanDisk, SK Hynix and Toshiba are supported by Silicon Motion controllers than any other company. We are the world's leading merchant supplier of controllers for eMMC embedded memory used in smartphones and tablets, and the leading merchant supplier of controllers for client SSDs used in PCs and other applications. The recent addition of Shannon Systems expands our product portfolio to now include enterprise-grade PCIe SSDs for the Chinese hyperscale data center market. For the mobile communications market, our key products are mobile TV SoCs and LTE transceivers. We market our controllers under the "SMI" brand, our enterprise-grade SSDs under the "Shannon Systems" brand and mobile communications products under the "FCI" brand.

We were founded in 1995 in San Jose, California and are now headquartered in Taiwan, with design centers and sales offices in Taiwan, Korea, China, Hong Kong, Japan and the US.

### Key Products

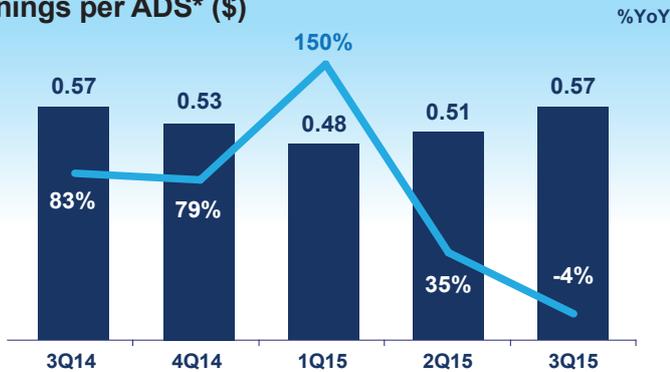
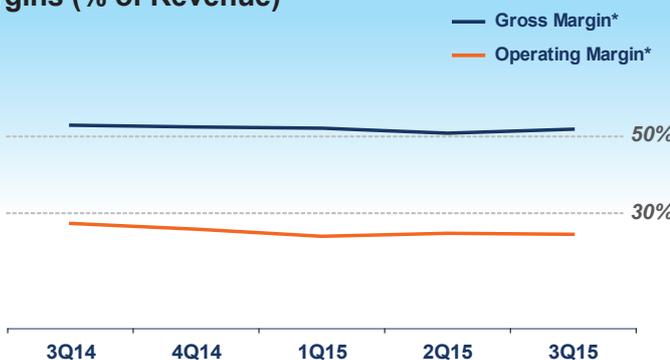


- **Embedded Storage:** Over half of our total revenue are from embedded storage products, which include eMMC controllers for smartphones and tablets, client SSD controllers for PCs, controllers for automotive, industrial and commercial embedded memory applications, our single-chip Ferri storage solutions for high-performance, low-power specialty applications and our Shannon Systems enterprise-grade PCIe SSDs targeting China.



- **Expandable Storage:** Market leader for memory card and USB flash drive controllers, including high performance UHS-II cards and USB 3.0 drives

**Revenue (\$m)**

**Earnings per ADS\* (\$)**

**Margins (% of Revenue)**

**Cash Balance (\$m)**


\*Non-GAAP

**Analyst Coverage**

Firm	Analyst
B.Riley & Co.	Mike Crawford
Bank of America Merrill Lynch	Simon Dong-je Woo
Brean Capital	Mike Burton
Craig-Hallum Capital Group	Anthony J. Stoss
Ladenburg Thalmann & Co.	Daniel L. Amir
Lake Street Capital Markets	Jaeson Schmidt
Morgan Stanley	Charlie Chan
Needham & Company	Rajvindra S. Gill
Nomura International Limited	Donnie Teng
Northland Securities	Tom Sepenzis
Pacific Crest Securities	Monika Garg
Susquehanna Financial Group	Mehdi Hosseini
Topeka Capital Markets	Suji De Silva

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**Safe Harbor Statement**

This fact sheet contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements include, without limitation, statements regarding trends in the multimedia consumer electronics market, our potential growth in new markets and our future results of operations, financial condition and business prospects. Although such statements are based on our own information and information from other sources we believe to be reliable, you should not place undue reliance on them. These statements involve risks and uncertainties, and actual market trends or our actual results of operations, financial condition or business prospects may differ materially from those expressed or implied in these forward looking statements for a variety of reasons.