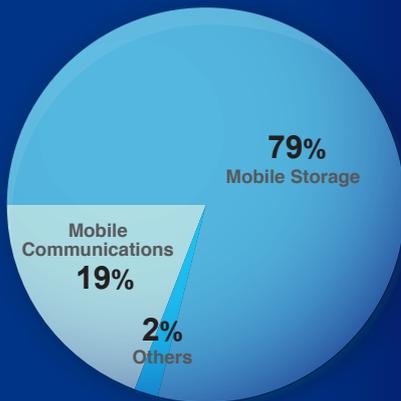


### Quick Facts

<b>Founded</b>	1995
<b>IPO</b>	2005
<b>NasdaqGS</b>	SIMO
<b>Revenue</b>	US\$289 million (2014)
<b>Employees</b>	824 (2014 year-end)

### Revenue Mix (1Q 2015)



US\$ 81 million

### Investor Contacts

**Jason Tsai**

*Director of IR and Strategy*

E-mail: [IR@siliconmotion.com](mailto:IR@siliconmotion.com)

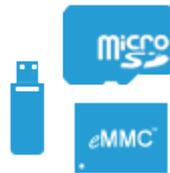
**Selina Hsieh**

*Investor Relations*

E-mail: [IR@siliconmotion.com](mailto:IR@siliconmotion.com)

We are a fabless semiconductor company that designs, develops and markets high performance, low-power semiconductor solutions to OEMs and other customers in the mobile storage and mobile communications markets. For the mobile storage market, our key products are microcontrollers used in solid state storage devices such as SSDs, eMMCs and other embedded flash applications, as well as in removable storage products such as memory cards and USB flash drives. More NAND flash products, especially next generation flash, whether produced by Samsung, SanDisk, Toshiba, Micron or SK Hynix are supported by Silicon Motion controllers than any other company. We are the leading merchant supplier of controllers for eMMC embedded memory used in smartphones and tablets and have also become a leading supplier of client SSD controllers for PCs and other applications. We are a value-added partner to NAND flash makers for supporting the commercialization of their most advanced memory products with our best-in-class controllers. For the mobile communications market, our key products are handset transceivers and mobile TV SoCs. We are a dedicated provider of 4G LTE transceivers for Samsung's smartphones and tablets. We market our Mobile Storage products under the "SMI" brand and Mobile Communications products under the "FCI" brand.

### Mobile Storage



- **Embedded Storage:** Over half of our total revenue are from Embedded Storage products, which include eMMC controllers for smartphones and tablets, client SSD controllers for PCs, controllers for automotive, industrial and commercial embedded memory applications and our single-chip FerriSSD for high performance, low power specialty applications
- **Removable Storage:** Market leader for memory card and USB flash drive controllers, including high performance UHS-II cards and USB 3.0 drives

### Mobile Communications



- Dedicated supplier of 4G LTE transceivers to Samsung for its 4G LTE smartphones and tablets
- Leading SoC supplier to OEMs focused on digital mobile TVs received on smartphones, tablets and in-car telematics, specifically in the Korea, Japan and Brazil markets

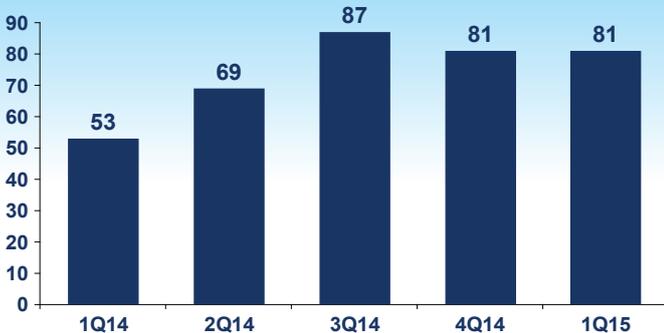
### Others



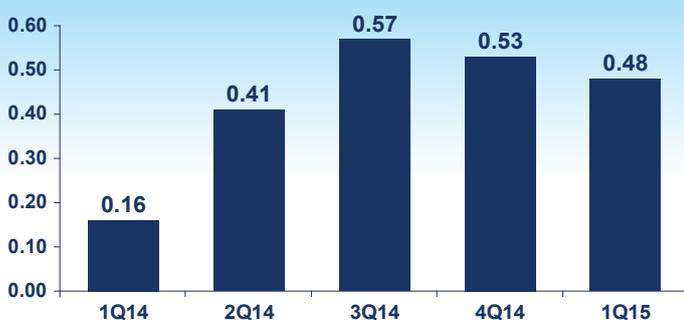
- Leader in embedded graphics processors for industrial and commercial applications, such as office automation systems, point-of-sale terminals, and thin client computing devices

**Revenue**

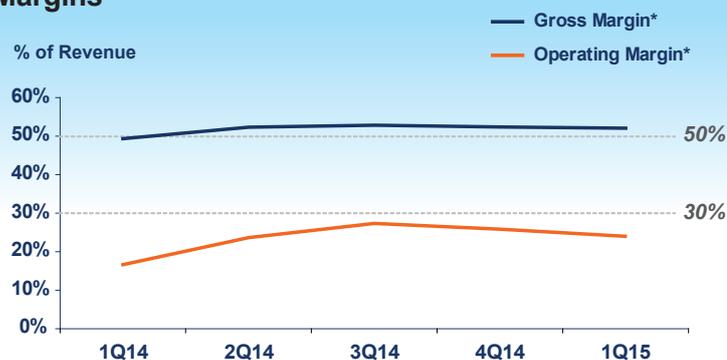
US\$m


**Earnings per ADS\***

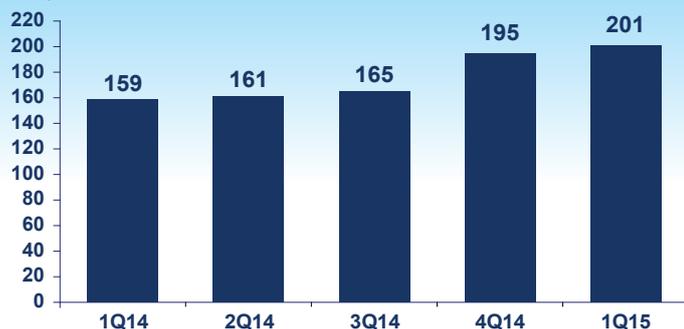
US\$


**Margins**

% of Revenue


**Cash Balance**

US\$m



\*Non-GAAP

**Analyst Coverage**
**Firm**
**Analyst**

B.Riley & Co.	Mike Crawford
Bank of America Merrill Lynch	Simon Dong-je Woo
Brean Capital	Mike Burton
Craig-Hallum Capital Group	Anthony J. Stoss
Ladenburg Thalmann & Co.	Daniel L. Amir
Lake Street Capital Markets	Jaeson Schmidt
Morgan Stanley	Charlie Chan
Needham & Company	Rajvindra S. Gill
Northland Securities	Tom Sepenzis
Pacific Crest Securities	Monika Garg
Topeka Capital Markets	Suji De Silva

**Silicon Motion Technology Corp.**

8F-1, No.36, Taiyuan St., Jhubei City

Hsinchu County 30265, Taiwan

Tel: +886 3 552 6888

Fax: +886 3 560 0336

[www.siliconmotion.com](http://www.siliconmotion.com)
**Safe Harbor Statement**

This fact sheet contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements include, without limitation, statements regarding trends in the multimedia consumer electronics market, our potential growth in new markets and our future results of operations, financial condition and business prospects. Although such statements are based on our own information and information from other sources we believe to be reliable, you should not place undue reliance on them. These statements involve risks and uncertainties, and actual market trends or our actual results of operations, financial condition or business prospects may differ materially from those expressed or implied in these forward looking statements for a variety of reasons.