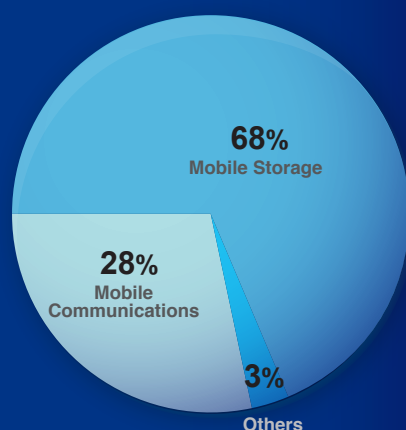


## Quick Facts

<b>Founded</b>	1995
<b>IPO</b>	2005
<b>NasdaqGS</b>	SIMO
<b>Revenue</b>	US\$224 million (2011)
<b>Employees</b>	642 (2011 year-end)

## Revenue Mix (3Q 2012)



US\$ 77 million

## Investor Contacts

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*Director of IR and Strategy*

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**Selina Hsieh**
*Investor Relations*

E-mail: IR@siliconmotion.com

Silicon Motion is a global leader and pioneer in developing microcontroller ICs for NAND flash storage devices and specialty RF ICs for mobile devices. Our products are widely used in many of the leading smartphones and other mobile devices in the market today. More NAND flash products, especially next generation flash, whether produced by Samsung, SanDisk, Toshiba, Micron, Intel or SK Hynix, are supported by Silicon Motion controllers than any other company. Silicon Motion leads the industry in supplying innovative controllers for managing the most advanced process geometry NAND flash and the latest generation TLC (3-bits per cell) flash. We are a leader in memory card and USB flash drive controllers and are increasingly focused on eMMC and SSD controllers for smartphones, tablets, and notebook PCs. Silicon Motion is also a dedicated provider of 4G LTE transceivers for Samsung's smartphone and tablets, as well as a leading provider of mobile TV SoCs. We market our Mobile Storage products under the "SMI" brand and Mobile Communications products under the "FCI" brand.

## Mobile Storage



- Rapidly growing Solid State Drive (SSD) and embedded flash controllers, including for eMMC, that target storage needs in a wide range of devices including smartphones, tablets, notebook PCs, as well as networking and industrial applications
- Leader in memory card and USB flash drive controllers
- Value-added partner to NAND flash makers that addresses their urgent needs for innovative best-in-class controllers to support the commercialization of their most advanced products

## Mobile Communications



- Dedicated supplier of 4G LTE transceivers to Samsung for its 4G LTE smartphones and tablets including the Samsung Galaxy S III, Galaxy Nexus and Galaxy Tab 10.1
- Leading SoC and RF IC supplier to OEMs focused on worldwide market for digital mobile TV received on handsets and in-car telematics

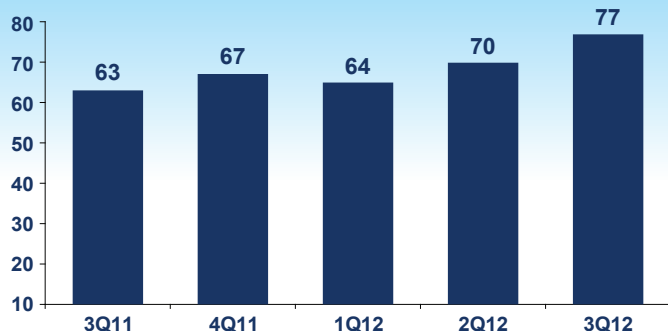
## Others



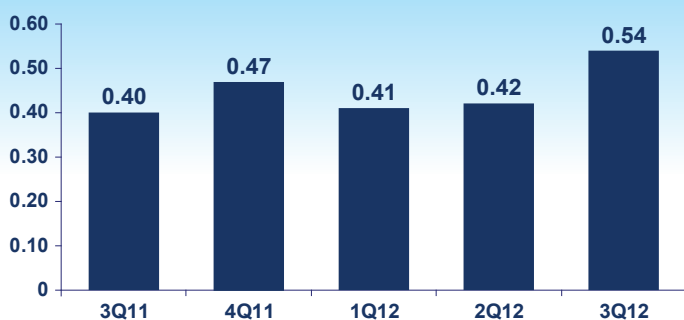
- Leader in embedded graphics processors for industrial, commercial and server applications such as office automation systems, point-of-sale terminals, and thin client computing devices

**Revenue**

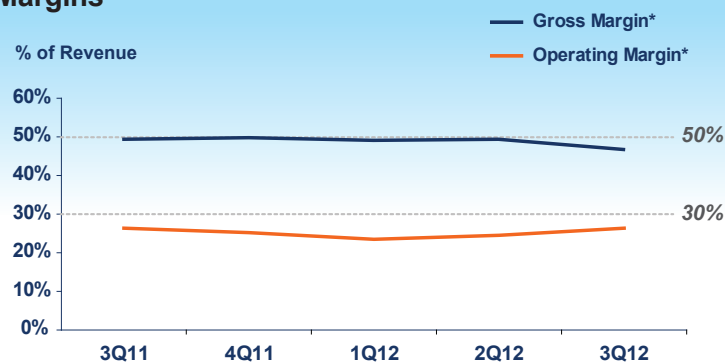
US\$m


**Earnings per ADS\***

US\$


**Margins**

% of Revenue


**Cash Balance**

US\$m



\*Non-GAAP

**Analyst Coverage**

Firm	Analyst
B.Riley & Co., LLC	Mike Crawford
Craig-Hallum Capital Group LLC	Anthony J. Stoss
Deutsche Bank Securities Inc.	Bob Gujavarty
Lazard Capital Markets LLC	Daniel L. Amir
Needham & Company, LLC	Rajvindra S. Gill
Northland Securities, Inc.	Tom Sepenzis
Pacific Crest Securities	Monika Garg

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**Safe Harbor Statement**

This fact sheet contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements include, without limitation, statements regarding trends in the multimedia consumer electronics market, our potential growth in new markets and our future results of operations, financial condition and business prospects. Although such statements are based on our own information and information from other sources we believe to be reliable, you should not place undue reliance on them. These statements involve risks and uncertainties, and actual market trends or our actual results of operations, financial condition or business prospects may differ materially from those expressed or implied in these forward looking statements for a variety of reasons.