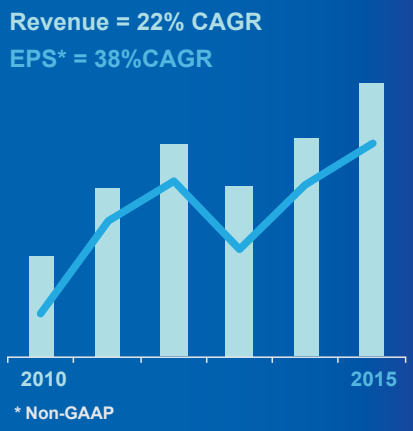
SiliconMotion

www.siliconmotion.com

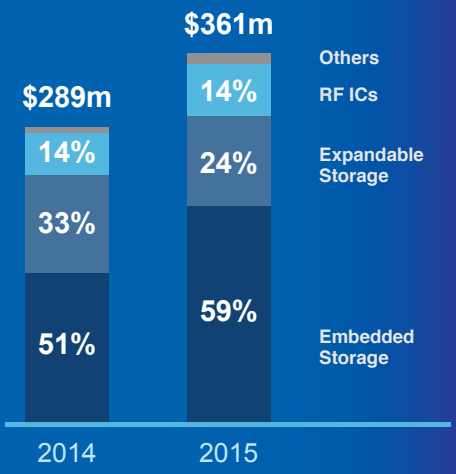
Company Fact Sheet | 2Q 2016

Quick Facts

Founded	1995
IPO	2005
NasdaqGS	SIMO
Revenue	$361 million (2015)
Employees	973 (2015 year-end)



Revenue Mix



Investor Contacts

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E-mail: IR@siliconmotion.com

Silicon Motion Technology Corporation (NasdaqGS: SIMO) is the global leader and pioneer in developing NAND flash controllers for solid state storage devices. We have the broadest portfolio of controller technologies and solutions, and in the last 10 years, we have shipped over five billion NAND controllers, more than any other company in the world.

Our primary products are controllers used in embedded storage products such as SSDs and eMMCs, which are widely used in consumer devices such as smartphones, tablets and PCs and for enterprise, industrial, commercial and other applications. Our customers include most of the NAND flash makers, leading technology OEMs, and the majority of storage device module makers. More NAND flash components, especially next-generation flash, produced by Intel, Micron, Samsung, SK Hynix, Toshiba and Western Digital are supported by Silicon Motion controllers than any other company. We are the world's leading merchant supplier of controllers for eMMC embedded memory used in smartphones and tablets, and the leading merchant supplier of controllers for SSDs used in PCs and other client applications. We also supply customized specialty SSD solutions for the Chinese hyperscale data center market and for high-performance industrial applications. We market our controllers under the "SMI" brand, enterprise-grade SSDs under the "Shannon Systems" brand and single-chip industrial-grade SSDs under the "Ferri SSD" and "Ferri-eMMC" brands.

We were founded in 1995 in San Jose, California and are now headquartered in Taiwan, with design centers and sales offices in Taiwan, Korea, China, Hong Kong, Japan and the US.

Key Products

- ***Embedded Storage:*** Products include eMMC controllers for smartphones and tablets, SSD controllers for PCs and other client devices, controllers for automotive, industrial and commercial embedded memory applications, Ferri single-chip industrial-grade SSDs and Shannon Systems enterprise-grade PCIe SSDs

- ***Expandable Storage:*** Memory card and USB flash drive controllers, including high performance UHS-II cards and USB 3.0 drives

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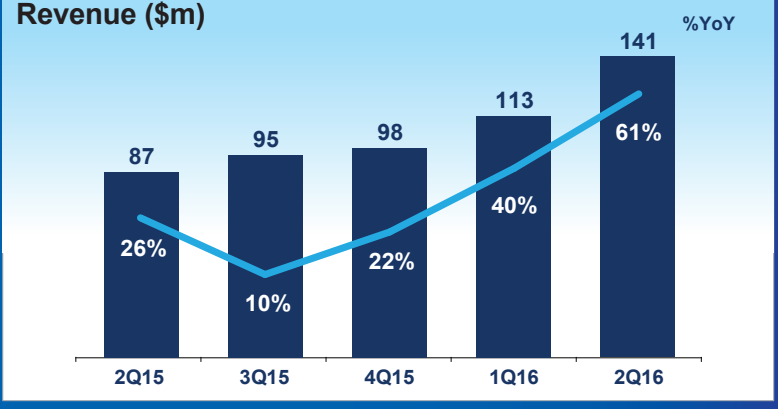
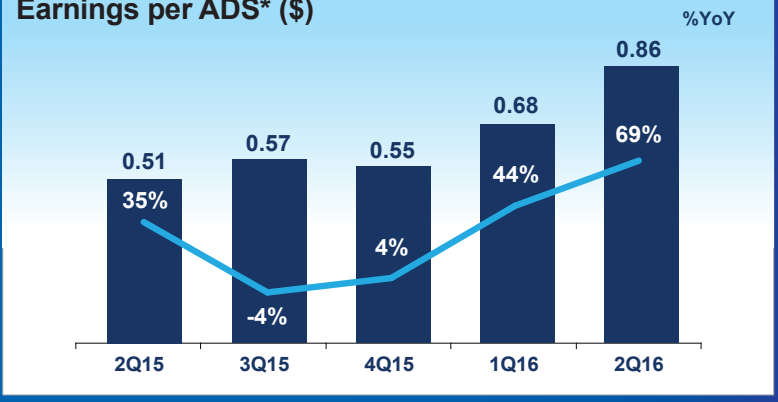
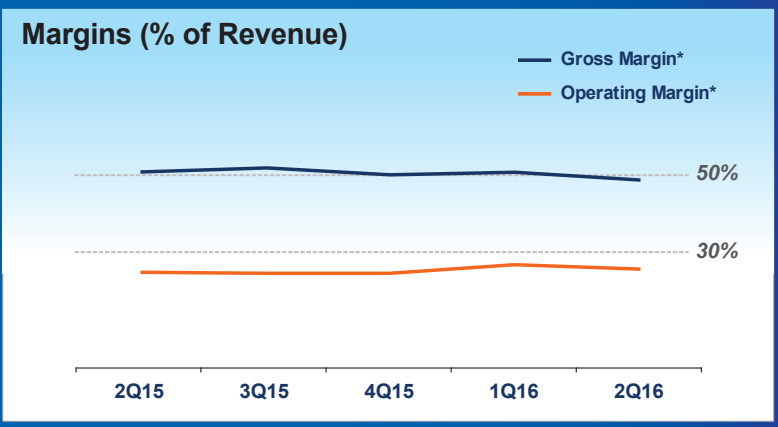
Revenue ($m)



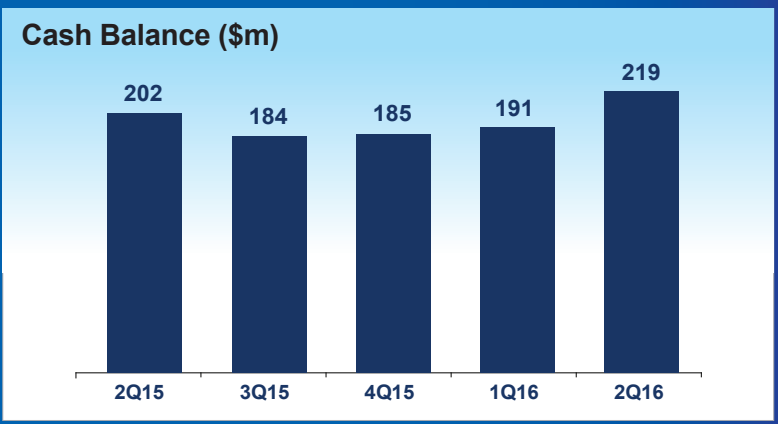
Earnings per ADS* ($)



Margins (% of Revenue)



Cash Balance ($m)



*Non-GAAP

Analyst Coverage

Firm	Analyst
B.Riley & Co.	Mike Crawford
Bank of America Merrill Lynch	Simon Dong-je Woo
Brean Capital	Mike Burton
Craig-Hallum Capital Group	Anthony J. Stoss
Lake Street Capital Markets	Jaeson Schmidt
Morgan Stanley	Charlie Chan
Needham & Company	Rajvindra S. Gill
Nomura International Limited	Donnie Teng
Northland Securities	Tom Sepenzis
Susquehanna Financial Group	Mehdi Hosseini

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Safe Harbor Statement

This fact sheet contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements include, without limitation, statements regarding trends in the multimedia consumer electronics market, our potential growth in new markets and our future results of operations, financial condition and business prospects. Although such statements are based on our own information and information from other sources we believe to be reliable, you should not place undue reliance on them. These statements involve risks and uncertainties, and actual market trends or our actual results of operations, financial condition or business prospects may differ materially from those expressed or implied in these forward looking statements for a variety of reasons.