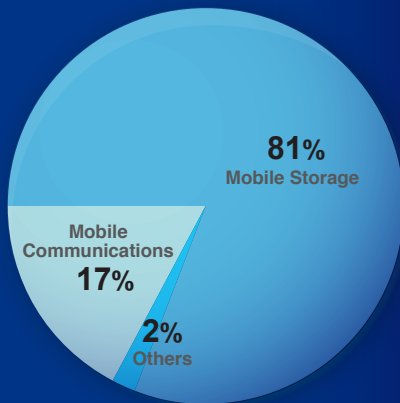


Quick Facts

Founded	1995
IPO	2005
NasdaqGS	SIMO
Revenue	US\$289 million (2014)
Employees	824 (2014 year-end)

Revenue Mix (2Q 2015)



US\$ 87 million

Investor Contacts

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Investor Relations

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We are a fabless semiconductor company that designs, develops and markets high-performance, low-power semiconductor solutions to OEMs and other customers in the storage and mobile communications markets. For the storage market, our key products are microcontrollers used in solid state storage products such as SSDs, eMMC for mobile devices such as smartphones and tablets, as well as in removable storage products such as memory cards and USB flash drives. The recent addition of Shannon Systems expands our product portfolio to now include SSDs and storage solutions for the Chinese enterprise storage market. More NAND flash products, especially next-generation flash, whether produced by Samsung, SanDisk, Toshiba, Micron or SK Hynix are supported by Silicon Motion controllers than any other company. We are the leading supplier of controllers for eMMC, embedded memory used in smartphones and tablets and we are rapidly becoming the leading controller supplier for SSDs targeting PCs and other applications. For the mobile communications market, our key products are mobile TV SoCs and LTE and CDMA transceivers. We market our storage products under the "SMI" brand, our enterprise SSDs under the "Shannon" brand and mobile communications products under the "FCI" brand.

Mobile Storage



- **Embedded Storage:** Over half of our total revenue are from Embedded Storage products, which include eMMC controllers for smartphones and tablets, client SSD controllers for PCs, controllers for automotive, industrial and commercial embedded memory applications, our single-chip Ferri storage solutions for high-performance, low-power specialty applications and our Shannon Systems enterprise SSDs targeting China.
- **Removable Storage:** Market leader for memory card and USB flash drive controllers, including high performance UHS-II cards and USB 3.0 drives

Mobile Communications



- Dedicated supplier of 4G LTE transceivers to Samsung for its 4G LTE smartphones and tablets
- Leading SoC supplier to OEMs focused on digital mobile TVs received on smartphones, tablets and in-car telematics, specifically in the Korea, Japan and Brazil markets

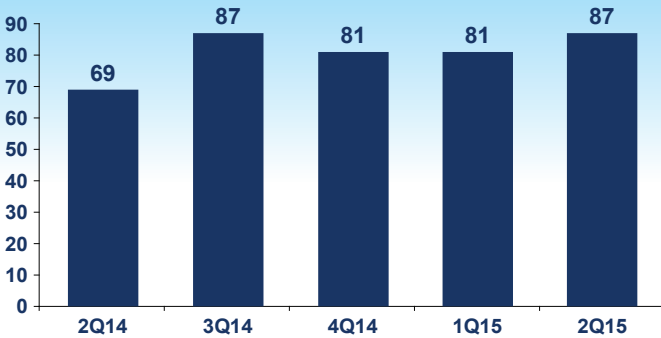
Others



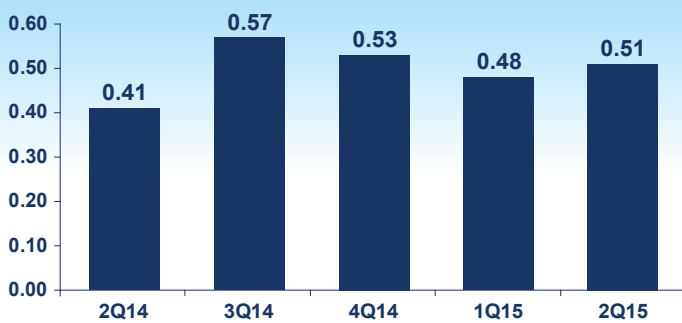
- Leader in embedded graphics processors for industrial and commercial applications, such as office automation systems, point-of-sale terminals, and thin client computing devices

Revenue

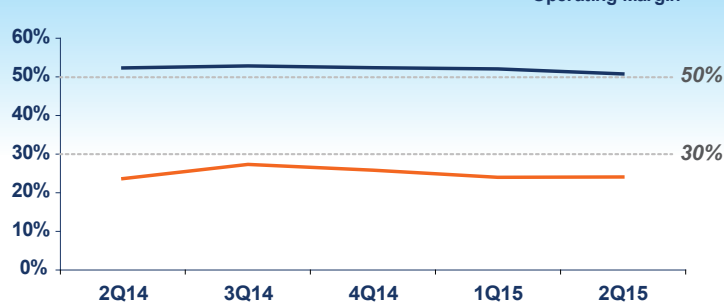
US\$m


Earnings per ADS*

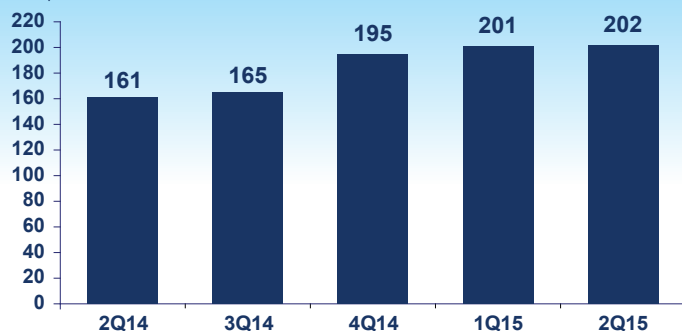
US\$


Margins

% of Revenue


Cash Balance

US\$m



*Non-GAAP

Analyst Coverage
Firm
Analyst

B.Riley & Co.	Mike Crawford
Bank of America Merrill Lynch	Simon Dong-je Woo
Brean Capital	Mike Burton
Craig-Hallum Capital Group	Anthony J. Stoss
Ladenburg Thalmann & Co.	Daniel L. Amir
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Safe Harbor Statement

This fact sheet contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements include, without limitation, statements regarding trends in the multimedia consumer electronics market, our potential growth in new markets and our future results of operations, financial condition and business prospects. Although such statements are based on our own information and information from other sources we believe to be reliable, you should not place undue reliance on them. These statements involve risks and uncertainties, and actual market trends or our actual results of operations, financial condition or business prospects may differ materially from those expressed or implied in these forward looking statements for a variety of reasons.