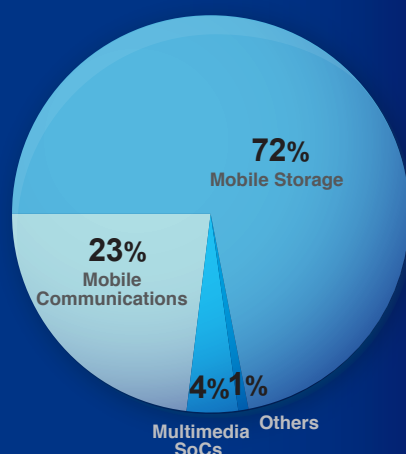


## Quick Facts

<b>Founded</b>	1995
<b>IPO</b>	2005
<b>NasdaqGS</b>	SIMO
<b>Revenue</b>	US\$224 million (2011)
<b>Employees</b>	642 (2011 year-end)

## Revenue Mix (1Q 2012)



US\$ 64 million

## Investor Contacts

**Jason Tsai**
*Director of IR and Strategy*

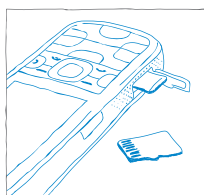
E-mail: IR@siliconmotion.com

**Selina Hsieh**
*Investor Relations*

E-mail: IR@siliconmotion.com

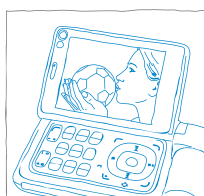
Silicon Motion is a global leader and pioneer in developing microcontroller ICs for NAND flash storage devices and specialty RF ICs for mobile devices. Our products are widely used in many of the leading smartphones and other mobile devices in the market today. More NAND flash products, especially next generation flash, whether produced by Samsung, SanDisk, Toshiba, Micron, Intel or Hynix, are supported by Silicon Motion controllers than any other company. Silicon Motion leads the industry in supplying innovative controllers for managing the latest generation TLC (3-bits per cell) and the most advanced process geometry NAND flash. We are a leader in memory card and flash drive controllers and are increasingly focused on eMMC™ and SSD controllers for smartphones, tablets, and notebook PCs. Silicon Motion is also a dedicated provider of 4G LTE transceivers for Samsung's smartphone and tablets as well as a leading provider of mobile TV ICs. We market our Mobile Storage and Multimedia SoC products under the "SMI" brand and Mobile Communications products under the "FCI" brand.

### Mobile Storage



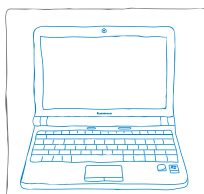
- Leader in flash controllers for mobile storage devices including CompactFlash®, Secure Digital™, miniSD™, microSD™, eMMC™, and USB flash drive
- Rapid growing Solid State Drive (SSD) and embedded flash controller products, which includes eMMC™, that target storage needs in a wide range of devices including smartphones, tablets, notebook PCs, as well as networking and industrial applications
- Value-added partner to NAND flash makers that addresses their urgent needs for innovative best-in-class controllers to support the commercialization of their most advanced products

### Mobile Communications



- Dedicated supplier of 4G LTE transceivers to Samsung for its 4G LTE smartphones and tablets including the Samsung Droid Charge, Stratosphere, Galaxy Attain 4G, Galaxy Nexus and Galaxy Tab 10.1.
- Leveraged to the growing worldwide market for digital mobile TV received on handsets, in-car telematics, GPS devices and portable media players
- Expanding into new markets such as Japan, South America, Europe and China with our mobile TV products

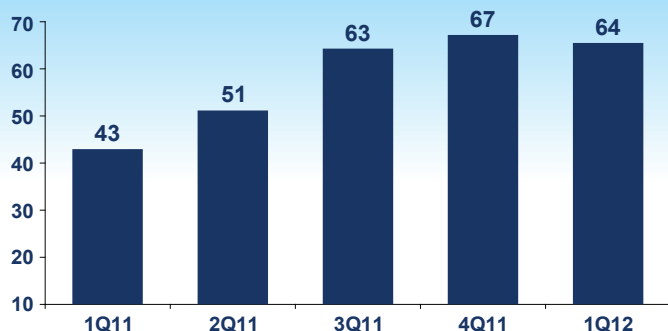
### Multimedia SoCs



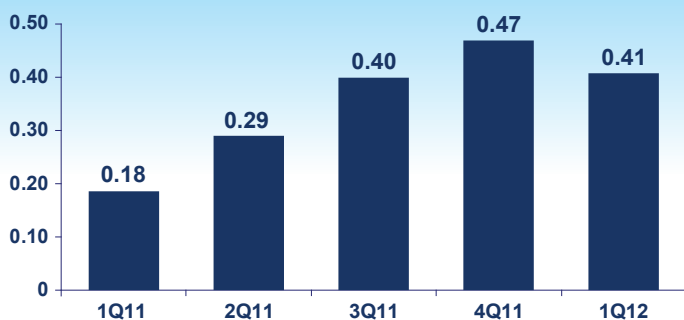
- Leader in embedded graphics processors for industrial, commercial and server applications such as office automation systems, point-of-sale terminals, thin client computing devices, as well as medical, industrial and military devices

**Revenue**

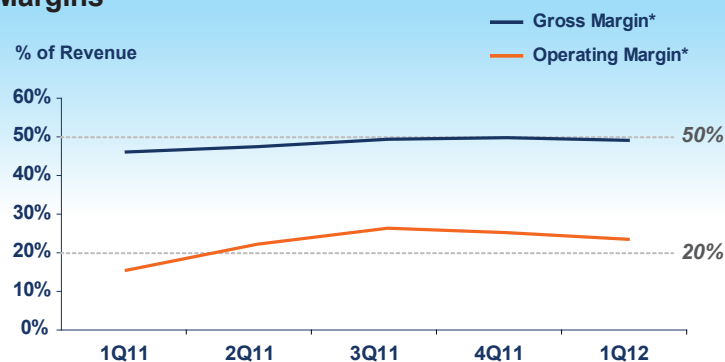
US\$m


**Earnings per ADS\***

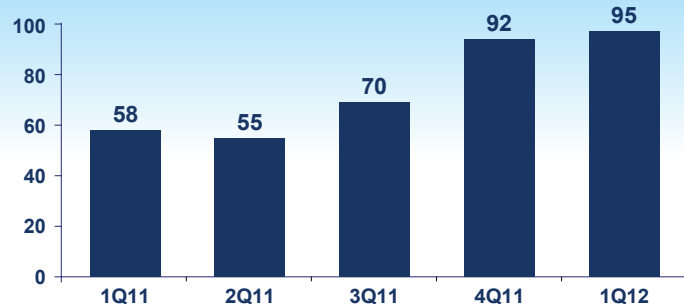
US\$


**Margins**

% of Revenue


**Cash Balance**

US\$m



\*Non-GAAP

**Analyst Coverage**

Firm	Analyst
B. Riley & Co.	Mike Crawford
Craig-Hallum Capital Group LLC	Anthony J. Stoss
Lazard Capital Markets	Daniel L. Amir
Needham & Co., Inc.	Rajvindra S. Gill
Northland Securities, Inc.	Tom Sepenzis

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**Safe Harbor Statement**

This fact sheet contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements include, without limitation, statements regarding trends in the multimedia consumer electronics market, our potential growth in new markets and our future results of operations, financial condition and business prospects. Although such statements are based on our own information and information from other sources we believe to be reliable, you should not place undue reliance on them. These statements involve risks and uncertainties, and actual market trends or our actual results of operations, financial condition or business prospects may differ materially from those expressed or implied in these forward looking statements for a variety of reasons.