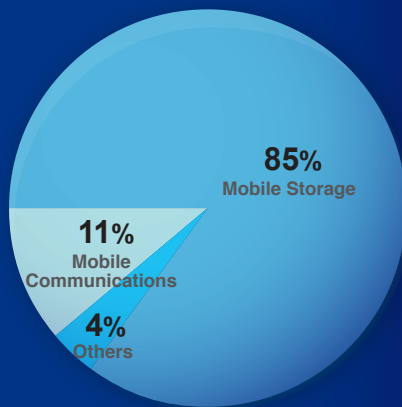


Quick Facts

Founded	1995
IPO	2005
NasdaqGS	SIMO
Revenue	US\$281 million (2012)
Employees	688 (2012 year-end)

Revenue Mix (3Q 2013)



US\$ 57 million

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Silicon Motion is a global leader and pioneer in developing microcontroller ICs for NAND flash storage devices and specialty RF ICs for mobile devices. Our products are widely used in many of the leading smartphones and other mobile devices in the market today. More NAND flash products, especially next generation flash, whether produced by Samsung, SanDisk, Toshiba, Micron, Intel or SK Hynix, are supported by Silicon Motion controllers than any other company. Silicon Motion leads the industry in supplying innovative controllers for managing the most advanced process geometry NAND flash and the latest generation TLC (3-bits per cell) flash. We are a leader in eMMC controllers for smartphones and tablets and in memory card and USB flash drive controllers, and increasingly we are focused on client SSD controllers for notebook PCs and other applications. Also, Silicon Motion is a dedicated provider of 4G LTE transceivers for Samsung's smartphone and tablets and is a leading provider of mobile TV SoCs. We market our Mobile Storage products under the "SMI" brand and Mobile Communications products under the "FCI" brand.

Mobile Storage



- Our SSD+Embedded products offer a broad portfolio of storage solutions including eMMC controllers for embedded memory in smartphones and tablets, our new SATA III client SSD controllers for PCs and Ultrabooks, and our FerriSSD embedded storage solutions targeting high performance, industrial-grade applications. In the second quarter of 2013, SSD+Embedded became the largest product group for Silicon Motion, driven by the rapid growth of our eMMC controller solutions
- Market leader for high-volume memory card and USB flash drive controllers. Recently introduced our high-performance UHS-1 SD card controller and our USB 3.0 flash drive controller
- Value-added partner to NAND flash makers to support the commercialization of their most advanced memory products with our best-in-class controllers

Mobile Communications



- Dedicated supplier of 4G LTE transceivers to Samsung for its 4G LTE smartphones and tablets including the Samsung Galaxy S III, Galaxy Nexus and Galaxy Tab 10.1
- Leading SoC and RF IC supplier to OEMs focused on worldwide market for digital mobile TV received on handsets and in-car telematics

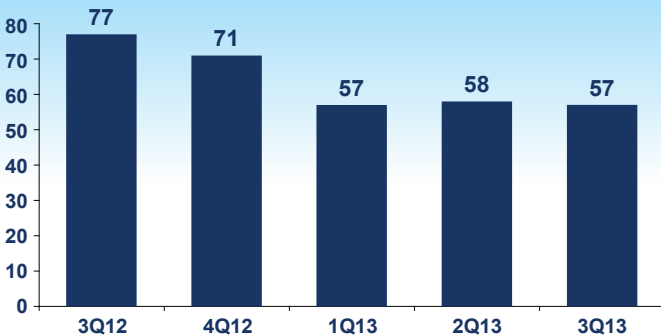
Others



- Leader in embedded graphics processors for industrial, commercial and server applications such as office automation systems, point-of-sale terminals, and thin client computing devices

Revenue

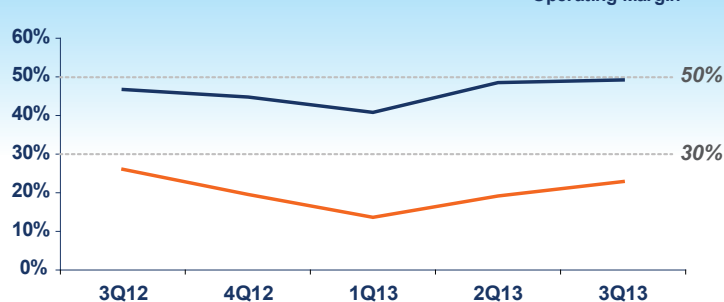
US\$m


Earnings per ADS*

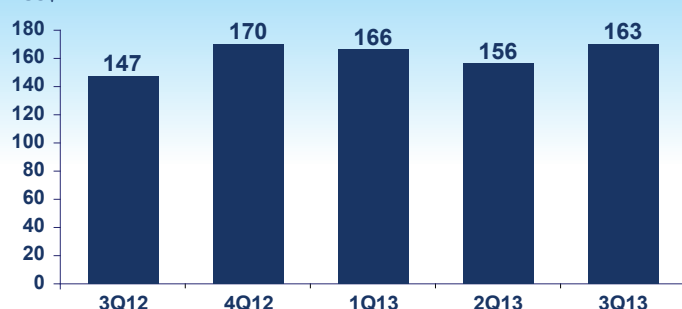
US\$


Margins

% of Revenue


Cash Balance

US\$m



*Non-GAAP

Analyst Coverage

Firm	Analyst
B.Riley & Co., LLC	Mike Crawford
Craig-Hallum Capital Group LLC	Anthony J. Stoss
Deutsche Bank Securities Inc.	Bob Gujavarty
Lazard Capital Markets LLC	Daniel L. Amir
Needham & Company, LLC	Rajvindra S. Gill
Northland Securities, Inc.	Tom Sepenzis
Pacific Crest Securities	Monika Garg
Topeka Capital Markets	Suji De Silva

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Safe Harbor Statement

This fact sheet contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements include, without limitation, statements regarding trends in the multimedia consumer electronics market, our potential growth in new markets and our future results of operations, financial condition and business prospects. Although such statements are based on our own information and information from other sources we believe to be reliable, you should not place undue reliance on them. These statements involve risks and uncertainties, and actual market trends or our actual results of operations, financial condition or business prospects may differ materially from those expressed or implied in these forward looking statements for a variety of reasons.